

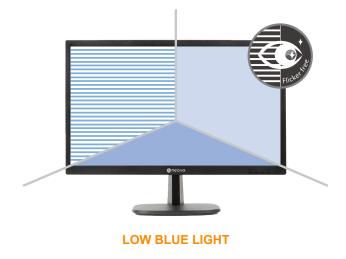
## LA-Series LCD Monitor 27" | 24" | 22"



Eye comfort characterises the LA-Series, an array of displays crafted to accommodate daily usage. Multiple connectivity options—DisplayPort, HDMI, and VGA—and hence diverse multimedia applications are complemented by the flexibility of settling for a 4:3 or 16:9 aspect ratio. Also featuring a wide viewing angle, an outstanding contrast ratio, and exceptional colour performance, they promise to deliver a pleasantly rewarding visual experience either at work or at home.



## AUDIOVIDEOSUPPLY GNEOVO THE DISPLAY CHOICE OF PROFESSIONALS

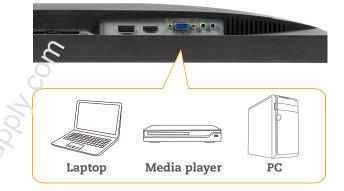


#### Eye Comfort

Eye comfort figures high on the list of strengths that define the LA-Series. The flicker-free backlight and blue light filter of the LA-Series ensure a comfortable viewing experience by reducing eyestrain after long periods of use. A finely tuned overdrive circuit greatly reduces ghosting and blurring to ensure videos look clean and sharp.

#### Flexible Connectivity and Multimedia Options

Connectivity versatility brings immense flexibility. Given its HDMI, DisplayPort, and VGA input options, you can easily connect an LA-Series display to your current or older peripherals, like PCs, laptops, or media players at the workplace or home.







#### Audiovisual Multimedia Enjoyment

A 20,000,000:1 contrast ratio, precise colour temperature and preset picture mode settings for reading texts, browsing webpages, or watching videos make the LA-Series a competent multimedia platform. Whether watching videos or listening to music, you can either count on its built-in speakers or plug in your earphones.

#### **Features**

- Full HD 1920 x 1080 resolution
- Crisp 20,000,000:1 dynamic contrast ratio
- $\bullet$  DisplayPort and HDMI inputs for Full HD connectivity with a variety of devices
- Blue-light filter and Flicker-free display technology reduces eye discomfort
- Selectable aspect ratio
- Built-in speakers and audio mini-jack in/out connection
- VESA mount compatibility for flexible installation

### AUDIOVIDEOSUPPLY THE DISPLAY CHOICE OF PROFESSIONALS







WMA-01, WMK-01, WMK-03

Specification	5	LA-27	LA-24	LA-22
Panel	Panel Type Panel Size Max. Resolution Pixel Pitch Brightness Contrast Ratio Viewing Angle (H/V) Display Colour Response Time	LED-Backlit TFT LCD (VA Technology) 27.0" FHD 1920 x 1080 0.314 mm 280 cd/m <sup>2</sup> 20,000,000:1 (DCR) 178°/178° 16.7M 5 ms	LED-Backlit TFT LCD (IPS Technology) 23.8" FHD 1920 x 1080 0.275 mm 270 cd/m <sup>2</sup> 20,000,000:1 (DCR) 178°/178° 16.7M 5 ms	LED-Backlit TFT LCD (TN Technology) 21.5" FHD 1920 x 1080 0.248 mm 300 cd/m <sup>2</sup> 20,000,000:1 (DCR) 170°/160° 16.7M 3 ms
Frequency (H/V)	H Freq. V Freq.	30 kHz-83 KHz 56 Hz-75 Hz	30 kHz-83 KHz 56 Hz-75 Hz	30 kHz-83 KHz 56 Hz-75 Hz
Input	DisplayPort HDMI VGA	x 1 1.3 x 1 15-Pin D-Sub x 1	x 1 1.3 x 1 15- <sup>11</sup> :n D-Sub x 1	x 1 1.3 x 1 15-Pin D-Sub x 1
Audio	Audio In Audio Out Internal Speakers	Stereo Audio Jack (3.5 mm) Stereo Audio Jack (3.5 mm) 2W x 2	Storeo Audio Jack (3.5 mm) Storeo Audio Jack (3.5 mm) 2VJ x 2	Stereo Audio Jack (3.5 mm) Stereo Audio Jack (3.5 mm) 2W x 2
Power	Power Supply Power Requirement On Mode Stand-by Mode Off Mode	Internal AC 100-240V, 50/60 Hz 25W (On) < 0.5W < 0.5W	Internal AC 100-240V, 50/60 Hz 18W (On) < 0.5W < 0.5W	Internal AC 100-240V, 50/60 Hz 18W (On) < 0.5W < 0.5W
Operating Conditions	Temperature Humidity	5°C-35°C (41°F-95°F) 20%-85% (non-condensing)	5°C-35°C (41°F-95°F) 20%-85% (non-condensing)	5°C-35°C (41°F-95°F) 20%-85% (non-condensing)
Storage Conditions	Temperature Humidity	-20°C-60°C (-4°F-140°F) 5%-85% (non-condencing)	-20°C-60°C (-4°F-140°F) 5%-85% (non-condensing)	-20°C-60°C (-4°F-140°F) 5%-85% (non-condensing)
Mounting	VESA FPMPMI	Yes (100 x 100 mm)	Yes (100 x 100 mm)	Yes (100 x 100 mm)
Stand	Tilt	-5° to 20°	-5° to 20°	-5° to 15°
Security	Kensington Security Slot	Yes	Yes	Yes
Dimensions	w/Base (W x H x D) Packaging (W x H x D)	612.0 x 452.0 x 226.0 mm (24.1" x 17.8" x 8.9") 678.0 x 545.0 x 134.0 mm (26.7" x 21.5" x 5.3")	555.0 x 433.0 x 226.0 mm (21.9" x 17.0" x 8.9") 620.0 x 418.0 x 157.0 mm (24.4" x 16.5" x 6.2")	511.0 x 377.0 x 183.0 mm (20.1" x 14.8" x 7.2") 561.0 x 426.0 x 103.0 mm (22.1" x 16.8" x 4.1")
Weight	w/Base Packaging	4.3 kg (9.5 lb) 5.9 kg (13.0 lb)	3.5 kg (7.7 lb) 5.0 kg (11.0 lb)	3.4 kg (7.5 lb) 4.6 kg (10.1 lb)
Regulation Approval	Certification & Compliance	CE, LVD, WEEE, RoHS, REACH, CCC, CEL	CE, LVD, FCC, WEEE, RoHS, REACH	CE, LVD, FCC, WEEE, RoHS, REACH BSMI
Accessories	Supplied	Power Cord, VGA Cable, Audio Cable, Quick Start Guide, Warranty Card	Power Cord, VGA Cable, Audio Cable, Quick Start Guide, Warranty Card	Power Cord, VGA Cable, Audio Cable, Quick Start Guide, Warran Card
Optional Accessories		Wall Mount: PMK-01 Desk Mount: DMC-01 Ceiling Mount (Landscape only): CMP-01 + WMK-03 Wall Mounts (Landscape only): WMA-01, WMK-01, WMK-03	Wall Mount: PMK-01 Desk Mounts: DMC-01, DMC-02D, DMS-01D, DMS-01Q, ES-02 Ceiling Mount (Landscape only): CMP-01 + WMK-03 Wall Mounts (Landscape only): WMA 01, WMK 01, WMK 02	Wall Mount: PMK-01 Desk Mounts: DMC-01, DMC-02D, DMS-01D, DMS-01Q, ES-02 Ceiling Mount (Landscape only): CMP-01 + WMK-03 Wall Mounts (Landscape only):

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WMA-01, WMK-01, WMK-03

www.avsupply.com | email: sales@avsupply.com | Ph: 858.565.1101

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